





## **Print Advertising Rates**

horizontal	🖙 2 in.	4 in.	6 in.	10 in.
vertical 🖗	col. b/w	col. b/w	col. b/w	col. b/w
2 in.		<b>124</b> 89	<b>152</b> 124	<b>226</b> 196
3 in.		<b>146</b> 124	<b>204</b> 178	<b>305</b> 249
4 in.	<b>124</b> 89	<b>181</b> 160	<b>249</b> 224	<b>396</b> 317
5 in.	<b>136</b> 105	<b>224</b> 196	<b>300</b> 261	<b>491</b> 391
6 in.	<b>152</b> 124	<b>249</b> 224	<b>356</b> 311	<b>561</b> 471
7 in.	<b>169</b> 142	<b>283</b> 249	<b>419</b> 364	<b>622</b> 529

Quarter page	390	335	5" horizontal x 7.625" vertical
Half page (horizontal)	670	595	10.125" horizontal x 7.625" vertical
Half page (vertical)	670	595	5" horizontal x 15.375" vertical
Full page	1250	1150	10.125" horizontal x 15.375" vertical

All prices subject to HST

## 10% Discount on consecutive ads (ask for details)

**Deadline** The 22<sup>nd</sup> of the month.

For more information or to reserve your ad space, please contact: **Rob Riendeau • rob@thehumm.com • 613–256–5081** 



